



ANNENBERG
FOUNDATION

MINI STYLE GUIDE

LOGO

STACKED



ANNENBERG
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HORIZONTAL



ANNENBERG
FOUNDATION

LOGO

Spacing around the logo should be at least 10% of its height for stacked and 10% of its width for horizontal.

STACKED



HORIZONTAL



LOGO

Do not alter the logo design in any way.

COLOR

Do not change the color of the logo.



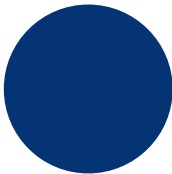
LAYOUT

Do not change the layout of the logo.

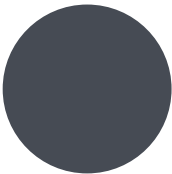


COLOR

PRIMARY

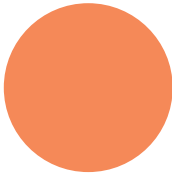


#0033A0

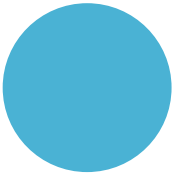


#63666A

SECONDARY



#F6895A



#4CB2D3

GILL SANS BOLD

ABCDEFGHIJKLMN

OPQRSTUVWXYZ

1234567890

abcdefghijkl-

nopqrstu

vwxyz

TYPOGRAPHY

COPY TYPE

HELVETICA NEUE BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890abcdefghijklmnopqrstuvwxyz

HELVETICA NEUE REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890abcdefghijklmnopqrstuvwxyz

HELVETICA NEUE ITALIC

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890abcdefghijklmnopqrstuvwxyz

HELVETICA NEUE LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890abcdefghijklmnopqrstuvwxyz



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