# Consolidated Financial Statements and Report of Independent Certified Public Accountants

**Annenberg Foundation** 

December 31, 2019 and 2018

Contents		Page
	Report of Independent Certified Public Accountants	3
	Consolidated financial statements	
	Consolidated statements of financial position	5
	Consolidated statements of activities	6
	Consolidated statement of functional expenses	7
	Consolidated statements of cash flows	8
	Notes to the consolidated financial statements	9



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#### REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

Board of Directors Annenberg Foundation

We have audited the accompanying consolidated financial statements of the Annenberg Foundation (a nonprofit organization) (the Foundation), which comprise the consolidated statements of financial position as of December 31, 2019 and 2018, and the related consolidated statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the consolidated financial statements.

## Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Foundation's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Foundation's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



## **Opinion**

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Annenberg Foundation as of December 31, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Grant Thornton LLP

Philadelphia, Pennsylvania October 14, 2020

## **CONSOLIDATED STATEMENTS OF FINANCIAL POSITION**

## December 31,

	2019	2018
ASSETS		
Cash and cash equivalents	\$ 46,440,883	\$ 46,032,553
Cash and cash equivalents designated for others (Note H)	880,834	822,923
Due from investment manager	, -	3,945,164
Investment income and other receivables Investments, at fair value	4,456,369	4,688,976
(cost \$670,158,983 and \$774,292,755, respectively) Investments designated for others, at fair value (Note H)	1,332,512,835	1,266,492,746
(cost \$39,934,432 and \$40,899,704, respectively)	47,852,354	42,432,452
Property and equipment, net (Note C)	37,953,543	37,364,142
Other assets	924,328	543,809
Total assets	\$ 1,471,021,146	\$ 1,402,322,765
LIABILITIES		
Grants payable, net of discount (Note D)	\$ 32,353,382	\$ 103,763,944
Accounts payable	5,257,606	6,296,148
Long-term liability [ARO] (Note J)	3,483,326	3,483,326
Deferred excise tax liability	9,316,778	9,874,655
Total liabilities	50,411,092	123,418,073
NET ASSETS		
Net assets without donor restrictions:		
Accumulated change in net assets	1,420,609,054	1,278,903,692
Capital stock (1,000 shares authorized, issued and outstanding; \$1 par value)	1,000	1,000
Total net assets without donor restrictions	1,420,610,054	1,278,904,692
Total liabilities and net assets	\$ 1,471,021,146	\$ 1,402,322,765

## **CONSOLIDATED STATEMENTS OF ACTIVITIES**

## Years ended December 31,

	2019	2018	
REVENUES AND GAINS:			
Net investment income (loss) (Note B)	\$ 249,547,235	\$ (44,782,171)	
Program revenue		,	
Annenberg Space for Photography	293,797	391,470	
Annenberg Learner	108,892	227,574	
Explore LLC	6,819	5,367	
Other income	361,952	342,936	
Total revenues (losses)	250,318,695	(43,814,824)	
EXPENSES:			
Grants	63,169,279	128,433,259	
Direct program			
Metabolic Studio LLC	11,529,593	10,390,377	
Annenberg Space for Photography	8,846,954	9,390,707	
Explore LLC	8,215,500	9,193,391	
Chairman's Fund programs	2,040,637	1,653,728	
Wallis Annenberg programs	1,054,402	668,751	
Annenberg Learner	864,449	1,336,893	
GRoW	783,781	824,193	
Total direct program	33,335,316	33,458,040	
General and administrative	12,108,738	11,506,902	
Total expenses	108,613,333	173,398,201	
Change in net assets without donor restrictions	141,705,362	(217,213,025)	
Net assets without donor restrictions, beginning of year	1,278,904,692	1,496,117,717	
Net assets without donor restrictions, end of year	\$ 1,420,610,054	\$ 1,278,904,692	

## **CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES**

## Years ended December 31

2019

			10	
	Grantmaking	Direct charitable activities	Core operations	Total expenses
Grants awarded	\$ 63,169,279	\$ -	\$ -	\$ 63,169,279
Salary, benefits and payroll taxes	1,494,166	8,099,885	4,605,638	14,199,689
Legal and accounting fees	73,285	341,769	798,499	1,213,553
Other professional fees	59,607	15,052,747	1,035,980	16,148,334
Occupancy	13,273	1,743,401	2,161,795	3,918,469
Travel, conferences and meetings	36,271	955,410	127,796	1,119,477
Printing and publications	136	281,789	23,363	305,288
Community events and programs	-	2,663,944	47,877	2,711,821
Office costs	170,752	1,360,497	796,076	2,327,325
Insurance	-	273,752	141,155	414,907
Depreciation and amortization	-	2,129,380	523,069	2,652,449
Other		432,742		432,742
Total operating expenses	\$ 65,016,769	\$ 33,335,316	\$ 10,261,248	\$ 108,613,333

2018

	Grantmaking	Direct charitable activities	Core operations	Total expenses	
Grants awarded	\$ 128,433,259	\$ -	\$ -	\$ 128,433,259	
Salary, benefits and payroll taxes	1,110,062	8,724,096	4,519,423	14,353,581	
Legal and accounting fees	9,117	665,641	633,077	1,307,835	
Other professional fees	127,518	13,857,477	1,013,117	14,998,112	
Occupancy	7,337	1,864,474	1,846,241	3,718,052	
Travel, conferences and meetings	31,448	947,118	157,549	1,136,115	
Printing and publications	293	205,416	13,875	219,584	
Community events and programs	1,000	2,118,570	97,307	2,216,877	
Office costs	132,395	1,342,561	735,241	2,210,197	
Insurance	-	290,864	113,060	403,924	
Depreciation and amortization	-	3,172,986	958,842	4,131,828	
Other		268,837		268,837	
Total operating expenses	\$ 129,852,429	\$ 33,458,040	\$ 10,087,732	\$ 173,398,201	

## **CONSOLIDATED STATEMENTS OF CASH FLOWS**

## Years ended December 31,

	2019	2018
CASH FLOWS FROM OPERATING ACTIVITIES:		
Change in unrestricted net assets	\$ 141,705,362	\$ (217,213,025)
Adjustments to reconcile change in unrestricted net assets to	· · · · · · · · · · · · · · · · · · ·	ψ (= · · ;= · σ;σ=σ)
net cash used in operating activities:		
Depreciation	2,569,551	3,608,685
Net realized (gains) losses on sale of investments	(47,365,653)	9,496,199
Net unrealized (gains) losses on investments	(205,963,072)	33,183,802
(Gain) loss on disposal of property and equipment	(837,129)	5,849,801
Grants payable net present value discount	2,463,008	(91,242)
Changes in assets and liabilities:		, ,
Inventory	10,913	(118)
Asset retirement cost	90,206	90,212
Due from investment manager	3,945,164	2,796,638
Investment income and other receivables	232,607	(654,886)
Prepaid federal excise and income taxes	(349,638)	826,543
Grants payable	(73,873,570)	10,192,409
Accounts payable	(1,038,542)	1,424,285
Long-term liability [ARO]	-	178,994
State income tax receivable	(41,794)	(41,032)
Deferred federal excise tax liability	(557,877)	(2,127,200)
Net cash used in operating activities	(179,010,464)	(152,479,935)
CASH FLOWS FROM INVESTING ACTIVITIES:		
Proceeds from sale of investments	1,187,368,255	1,418,274,973
Purchase of investments	(1,005,479,521)	(1,264,469,770)
Purchase of property and equipment	(2,412,029)	(8,347,196)
Cash designated for others	(57,911)	(244,957)
Net cash provided by investing activities	179,418,794	145,213,050
Net change in cash and cash equivalents	408,330	(7,266,885)
Cash and cash equivalents at beginning of year	46,032,553	53,299,438
Cash and cash equivalents at end of year	\$ 46,440,883	\$ 46,032,553

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

**December 31, 2019 and 2018** 

#### NOTE A - ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES

#### Organization

The Annenberg Foundation (the Foundation) was organized on October 16, 1958 as a stock nonprofit educational organization and was reclassified as a private foundation under Section 509(a) of the Internal Revenue Code effective July 1, 1989.

Ambassador Walter H. Annenberg, the sole shareholder of the stock of the Foundation, passed away on October 1, 2002. Under his will, all of the shares of stock of the Foundation were bequeathed to a trust known as the Annenberg Foundation Trust (the Trust), created by Walter H. Annenberg as settlor and sole trustee on December 1, 1992. The shares are intended to be held by the Annenberg Foundation Trust in perpetuity, subject to the terms and conditions of the Trust.

The Foundation is the sole member of Explore Annenberg LLC and Metabolic Studio LLC. All intercompany accounts and transactions have been eliminated in consolidation.

#### Basis of Presentation

The Foundation's consolidated financial statements have been prepared on the accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America (US GAAP).

The Foundation also classifies net assets and revenues, gains, expenses and losses as net assets without donor restrictions and net assets with donor restrictions. All of the Foundation's net assets at December 31, 2019 and 2018 are net assets without donor restrictions.

### Cash and Cash Equivalents

Cash and cash equivalents include cash, time deposits and highly liquid debt instruments with an original maturity of three months or less.

#### Inventory

Inventory purchased for sale in the Annenberg Space for Photography is valued at lower of cost or market using the first-in, first-out, methodology.

#### Investments

Investments in marketable securities (equities and fixed income) are stated at fair value. Investment transactions are recorded on the trade date, which results in receivables and payables on trades that have not yet settled as of the consolidated financial statements date, and dividend income is recorded when earned. Realized gains and losses are recorded as the difference between historical cost and fair value, and are shown on a net basis. Unrealized gains and losses are recorded for the change in fair value of investments between reporting periods.

Alternative investments include hedge funds, limited partnership interests and private equity funds. These investments are recorded at net asset value (NAV). The Foundation also reviews audited financial statements of the underlying funds or partnerships, when available, and other information provided by fund managers or general partners. Investments in such funds do carry certain risks, including lack of regulatory oversight, interest rate risk and market risk. Due to the level of risk associated with these investments, it is at least reasonably possible that changes in risk factors in the near term would materially affect the amounts reported in the consolidated statements of financial position.

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

#### **December 31, 2019 and 2018**

### **Property and Equipment**

Property and equipment are carried at cost. Contributed assets are stated at fair market value as of the date donated. Expenditures for major additions and improvements are capitalized; maintenance and repairs are charged to expense as incurred. The cost and related accumulated depreciation of property sold or otherwise disposed of are removed from the accounts, and any gain or loss thereon is credited or charged to income. Depreciation is computed using the straight-line method over the estimated useful lives of the assets. Leasehold improvements are depreciated over the lesser of the estimated useful life or term of the lease.

#### Grants

Unconditional grants are recorded as an expense in the period in which the grant has been approved by the President or a Vice President of the Foundation. Conditional grants are recorded when the grantee has substantially met the conditions of the grant.

#### Tax Status

The Foundation has been recognized by the Internal Revenue Service as an organization that is exempt from federal income taxes under Internal Revenue Code (IRC) Section 501(c)(3) and is further classified as a private foundation under IRC Section 4940(a). IRC Section 4940(a) generally imposes a two-percent federal excise tax on "net investment income" as defined by the IRC. IRC Section 4940(e) provides for a reduction of the tax to one percent if the Foundation makes sufficient qualifying distributions exceeding a threshold amount determined based on a formula provided by the IRC. During the years ended December 31, 2019 and 2018, the Foundation made sufficient qualifying distributions to qualify for the reduced one-percent tax. Legislation was passed in 2019 that simplifies the private foundation excise tax on net investment income by replacing the two-tier system (1% and 2%) with a flat rate of 1.39% effective January 1, 2020. Deferred excise taxes as of December 31, 2019 will not be realized until 2020 or later; therefore, the Foundation recorded a provision for deferred excise taxes at the 1.39% rate in 2019. In 2018, the provision for deferred taxes was recorded at the applicable tax rate of 2%.

The current federal excise tax expense for the years ended December 31, 2019 and 2018 was \$710,362 and \$1,644,999, respectively.

Deferred federal excise taxes are the result of unrealized appreciation (depreciation) on investments. The deferred federal excise tax expense for the years ended December 31, 2019 and 2018 was (\$557,877) and (\$2,127,200) respectively.

The Foundation is also subject to income taxes on net income that is derived from a trade or business, regularly carried on, and not in furtherance of the purposes for which it was granted exemption. The Foundation's obligation/(benefit) for unrelated business income tax for the years ended December 31, 2019 and 2018 was \$455,580 and (\$395,608), respectively.

Tax positions taken related to the Foundation's tax exempt status, unrelated business activities taxable income, and deductibility of expenses and other miscellaneous tax positions have been reviewed, and management is of the opinion that material positions taken by the Foundation would more likely than not be sustained on examination. Accordingly, the Foundation has not recorded an income tax liability for uncertain tax benefits as of December 31, 2019 and 2018, and the Foundation does not anticipate a material change in its uncertain tax benefits for the 12 months following December 31, 2019.

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

**December 31, 2019 and 2018** 

#### Concentration of Credit Risk

Financial instruments that potentially subject the Foundation to concentrations of credit risk consist principally of cash equivalents and investments. At times, the Foundation's cash may be in excess of the Federal Deposit Insurance Corporation limit of \$250,000. The Foundation manages the credit risk associated with cash equivalents and investments by investing its portfolio with high quality banking institutions and investment managers. The Foundation has not experienced any losses as a result of the nonperformance by the custodians and investment managers of its cash equivalents or investments. Further, the Foundation believes that it is not exposed to any significant credit risk that will result in a loss in the future.

#### Use of Estimates

The preparation of consolidated financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and gains and expenses and losses during the reporting period. Actual results could differ from those estimates. The most significant estimates and assumptions relate to the determination of the alternative investment values, useful lives of fixed assets, fair value of contributions payable, allocation of functional expenses, and the reported values of certain of the Foundation's assets and liabilities.

### Adoption of New Accounting Standard

In 2019, the Foundation adopted Accounting Standards Update ("ASU") 2016-18, *Statement of Cash Flows – Restricted Cash*, which requires the statement of cash flows to include restricted cash with its cash and cash equivalents balance and a reconciliation between all cash items on the balance sheet and the balance per the statement of cash flows. In addition, changes in restricted cash related to transfers between cash and cash equivalents and restricted cash will not be presented as cash flow activities in the statement of cash flows. The effect of the adoption of this is the inclusion of restricted cash in the beginning and end of period balances of cash presented on the Foundation's consolidated statements of cash flows. Based on the nature of the foundation's cash and cash equivalents, there is no restricted or permanently restricted cash to report.

In May 2014, the Financial Accounting Standards Board ("FASB") issued ASU 2014-09, *Revenue from Contracts with Customers*, to clarify the principles for recognizing revenue and to improve financial reporting by creating common revenue recognition guidance for US GAAP and International Financial Reporting Standards. The core principle of the new guidance is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for these goods and services. ASU 2014-09 is effective for annual reporting periods beginning after December 15, 2019, including interim periods within that reporting period. An entity will apply the amendments in this update using either a full retrospective application, which applies the standard to each prior period presented, or under the modified retrospective application, in which an entity recognizes the cumulative effect of initially applying the new standard as an adjustment to the opening balance sheet of net assets at the date of initial application. Revenue in periods presented before that date will continue to be reported under guidance in effect before the change. The Foundation determined that ASU 2014-09 had no impact on its consolidated financial statements.

In June 2018, the FASB issued ASU 2018-08, Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made. The guidance will help entities evaluate whether transactions should be accounted for as contributions, or exchange transactions subject to other guidance. The guidance will also help in determining whether a contribution is conditional. The guidance is effective for fiscal years beginning after December 15, 2019. The Foundation evaluated the standard and determined it had no impact on its consolidated financial statements.

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

#### **December 31, 2019 and 2018**

## Recently Issued Accounting Pronouncements

In February 2016, the FASB issued ASU 2016-02, *Leases*, which requires that most leased assets be recognized on the balance sheet as assets and liabilities for the rights and obligations created by these leases. ASU 2016-02 is effective for fiscal years beginning after December 15, 2021. An entity is required to apply the amendments in ASU 2016-02 under the modified retrospective transition approach. This approach includes a number of optional practical expedients, which are described in the final standard. Under these practical expedients, an organization will continue to account for leases that commence before the effective date in accordance with current US GAAP, unless the lease is modified. However, lessees are required to recognize on the balance sheet leased assets and liabilities for operating leases at each reporting date. The Foundation is determining the impact of ASU 2016-02 at this time.

#### **NOTE B - INVESTMENTS**

The investment objective of the Foundation is to invest assets in a manner that will achieve a total real return sufficient to replace the assets spent for ordinary grants and expenses and to recoup any value lost due to inflation.

Investments held at December 31, were as follows:

	2019			2018				
		Fair value Cost basis			Fair value		Cost basis	
Equities	\$	458,625,313	\$	208,295,496	\$	393,850,344	\$	245,772,371
Fixed income		141,269,421		138,262,380		157,777,406		158,336,400
Alternative investments:								
Hedge funds		347,872,539		157,869,734		356,755,536		210,340,701
Limited partnerships		194,312,493		47,750,945		198,214,913		47,768,736
Private equity		190,433,069		117,980,428		159,894,547		112,074,547
	\$	1,332,512,835	\$	670,158,983	\$ 1	1,266,492,746	\$	774,292,755

Investments designated for others held at December 31, were as follows:

	2019			2018												
	Fair value		Cost basis		Cost basis		Cost basis		Cost basis		fair value Cost basis Fair value		Fair value		_	Cost basis
Equities Fixed income Alternative investments:	\$	31,996,079 11,702,403	\$	24,550,156 11,511,087	\$	25,632,620 14,462,581	\$	23,591,650 14,964,470								
Hedge funds Real estate funds		1,491,781 2,662,091		1,500,000 2,373,189		1,461,066 876,185		1,500,000 843,584								
	\$	47,852,354	\$	39,934,432	\$	42,432,452	\$	40,899,704								

Net realized gains (losses) on the sale of investments for the years ended December 31, 2019 and 2018 were \$47,365,653 and \$(9,496,199), respectively. Net unrealized gains (losses) on investments for the years ended December 31, 2019 and 2018 were \$205,963,072 and \$(33,183,802), respectively.

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

## **December 31, 2019 and 2018**

Net investment income (loss) is comprised of the following for the years ended December 31:

	2019		 2018
Dividends	\$	6,939,662	\$ 6,022,530
Interest		5,444,973	6,072,525
Net realized gains (losses)		47,365,653	(9,496,199)
Net unrealized gains (losses)		205,963,072	(33,183,802)
Total investment income (loss)		265,713,360	(30,584,946)
Investment expenses		(15,538,640)	(14,922,882)
Provision for federal/state excise/income tax		(627,485)	 725,657
Total investment expenses and taxes		(16,166,125)	 (14,197,225)
Net investment income (loss)	\$	249,547,235	\$ (44,782,171)

### **NOTE C - PROPERTY AND EQUIPMENT**

Property and equipment consist of the following as of December 31:

	Useful lives	2019	2018
Art	3 years	\$ 182,539	\$ 182,539
Computer software and equipment	5 - 7 years	3,430,512	3,337,182
Office furniture, fixtures and equipment	2 - 5 years	8,255,556	7,656,084
Leasehold improvements	30 years	1,865,566	1,490,771
Building	30 years	12,000,980	10,948,891
Land		14,879,203	14,879,203
Asset retirement cost		2,240,115	2,330,321
Construction in progress		6,586,012	6,293,669
. •		49,440,483	47,118,660
Less accumulated depreciation		(11,486,940)	(9,754,518)
Net property and equipment		\$ 37,953,543	\$ 37,364,142

Depreciation expense was \$2,569,551 and \$3,608,685 for the years ended December 31, 2019 and 2018, respectively. In addition, depreciation and accretion expense in connection with the asset retirement cost was \$90,206 and \$269,206 for the years ended December 31, 2019 and 2018, respectively.

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

#### **December 31, 2019 and 2018**

#### **NOTE D - GRANTS PAYABLE**

Unpaid grant commitments are recorded in the consolidated financial statements at net present value (based on discount rates between 5.7% and 7.3%). Unpaid unconditional grant commitments are scheduled for payment as follows as of December 31, 2019:

2020	\$ 23,192,701
2021	7,243,353
2022	3,220,352
2023	905,815
	34,562,221
Less amount representing discount	(2,208,839)
Grants payable, net of discount	\$ 32,353,382

Conditional grant commitments payable at December 31, 2019 and 2018 of \$9,900,000 and \$1,100,000, respectively, are not recorded in the consolidated financial statements and consist of matching and reimbursement grants.

#### **NOTE E - LEASES**

The Foundation leases office space in Los Angeles, California and Conshohocken, Pennsylvania. Future minimum payments, net of sublease income, under these operating leases consist of the following for the year ended December 31:

	CA	A PA		Total
2020 2021	\$ 2,127,099 2,201,704	\$	96,459 98,394	\$ 2,223,558 2,300,098
2022 2023	2,278,738 2,391,711		100,357 93,666	2,379,095 2,485,377
2024	2,840,615		-	2,840,615
Thereafter	2,687,316		-	2,687,316
	\$14,527,183	\$	388,876	\$14,916,059

Rent expense, net of sublease rental income, under the operating leases was \$1,938,714 and \$1,615,356 for the years ended December 31, 2019 and 2018, respectively.

#### **NOTE F - FAIR VALUE MEASUREMENTS**

The Foundation has categorized its financial instruments, based on the priority of the inputs to the valuation technique, into a three-level fair value hierarchy. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities and the lowest priority to unobservable inputs. The levels of the hierarchy under Accounting Standards Codification (ASC) 820, *Fair Value Measurements and Disclosures*, are described below:

Level 1 Financial assets and liabilities whose values are based on unadjusted quoted prices in active markets that are accessible at the measurement date for identical, unrestricted assets or liabilities.

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

#### **December 31, 2019 and 2018**

Level 2 Financial assets and liabilities whose values are based on one or more of the following:

- 1. Quoted prices for similar assets or liabilities in active markets;
- 2. Quoted prices for identical or similar assets or liabilities in non-active markets;
- 3. Pricing models whose inputs are observable for substantially the full term of the asset or liability; or
- 4. Pricing models whose inputs are derived principally from or corroborated by observable market data through correlation or other means for substantially the full term of the asset or liability.
- Level 3 Financial assets and liabilities whose values are based on prices or valuation techniques which require inputs that are both significant to the fair value measurement and unobservable. These inputs reflect management's own assumptions about the assumptions a market participant would use in pricing the asset or liability. The Foundation had no investments whose values were based on Level 3 inputs as of December 31, 2019 and 2018.

In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, the level in the fair value hierarchy within which the fair value measurement in its entirety falls has been determined based on the lowest level input that is significant to the fair value measurement in its entirety. The Foundation's assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment, and considers factors specific to the asset or liability.

#### Investments at Net Asset Value

Both observable and unobservable inputs may be used to determine the fair value of positions that the Foundation has classified within the NAV category. As a result, the unrealized gains and losses for assets and liabilities within the NAV category presented in the tables below may include changes in fair value that were attributable to both observable (e.g., changes in market interest rates) and unobservable (e.g., changes in unobservable long-dated volatilities) inputs.

A review of the fair value hierarchy classifications is conducted on an annual basis. Changes in the type of inputs may result in a reclassification for certain financial assets or liabilities.

## NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

## **December 31, 2019 and 2018**

The following tables present information about the Foundation's assets measured at fair value on a recurring basis as of December 31, 2019 and 2018 and indicate the fair value hierarchy of the valuation techniques utilized by the Foundation to determine such fair value.

Equities	<u>December 31, 2019</u>	Level 1		 Level 2	 Net assets value	 Total
Fixed income	Investments					
Hedge funds	Fixed income	\$	-	\$	\$ 275,609,118 -	\$
Private equity	Hedge funds		-	-		
Investments designated for others   Equities   -			<u>-</u>	 -		
for others         Equities         -         12,317,597         19,678,482         31,996,079           Fixed income         -         6,426,529         5,275,874         11,702,403           Alternative investments         -         -         1,491,781         1,491,781           Hedge funds         -         2,662,091         -         2,662,091           Subtotal         -         21,406,217         26,446,137         47,852,354           Total         \$         -         \$ 345,691,833         \$ 1,034,673,356         \$ 1,380,365,189           December 31, 2018         Level 1         Level 2         Net assets value         Total           Investments         Equities         \$         -         \$ 188,088,662         \$ 205,761,682         \$ 393,850,344           Fixed income         -         157,777,406         -         157,777,406         -         157,777,406           Alternative investments         -         -         356,755,536         356,755,536         198,214,913         198,214,913         198,214,913         198,214,913         198,214,913         198,214,913         198,214,913         198,214,913         198,214,913         198,214,913         198,214,913         198,214,913         198,214,913         198,214	Subtotal			 324,285,616	 1,008,227,219	 1,332,512,835
Equities         -         12,317,597         19,678,482         31,996,079           Fixed income         -         6,426,529         5,275,874         11,702,403           Alternative investments         -         -         -         1,491,781         1,491,781           Real estate funds         -         2,662,091         -         2,662,091           Subtotal         -         21,406,217         26,446,137         47,852,354           Total         \$         -         \$ 345,691,833         \$ 1,034,673,356         \$ 1,380,365,189           December 31, 2018         Level 1         Level 2         Net assets value         Total           Investments         Equities         \$         \$ 188,088,662         \$ 205,761,682         \$ 393,850,344           Fixed income         -         157,777,406         -         157,777,406           Alternative investments         -         -         356,755,536         356,755,536           Limited partnerships         -         -         198,214,913         198,214,913           Private equity         -         345,866,068         920,626,678         1,266,492,746           Investments designated for others         -         11,597,557         14,035,063         <						
Alternative investments Hedge funds Real estate	Equities		-			
Real estate funds         -         2,662,091         -         2,662,091           Subtotal         -         21,406,217         26,446,137         47,852,354           Total         \$         -         \$ 345,691,833         \$ 1,034,673,356         \$ 1,380,365,189           December 31, 2018         Level 1         Level 2         Net assets value         Total           Investments         Equities         \$         -         \$ 188,088,662         \$ 205,761,682         \$ 393,850,344           Fixed income         -         157,777,406         -         157,777,406           Alternative investments         -         -         356,755,536         356,755,536           Limited partnerships         -         -         -         198,214,913         198,214,913           Private equity         -         -         -         159,894,547         159,894,547           Subtotal         -         345,866,068         920,626,678         1,266,492,746           Investments designated for others         -         -         7,563,076         6,899,505         14,462,581           Alternative investments         -         -         7,563,076         6,899,505         14,462,581           Hedge funds			-	6,426,529	5,275,874	11,702,403
December 31, 2018	Hedge funds		<u>-</u>	- 2,662,091	 1,491,781 -	
December 31, 2018         Level 1         Level 2         Net assets value         Total           Investments         Equities         \$ - \$ 188,088,662         \$ 205,761,682         \$ 393,850,344           Fixed income         - 157,777,406         - 157,777,406         - 157,777,406           Alternative investments         356,755,536         356,755,536         356,755,536           Limited partnerships         198,214,913	Subtotal			21,406,217	 26,446,137	 47,852,354
December 31, 2018	Total	\$	-	\$ 345,691,833	\$ 1,034,673,356	\$ 1,380,365,189
Equities \$ - \$ 188,088,662 \$ 205,761,682 \$ 393,850,344 Fixed income						
Equities \$ - \$ 188,088,662 \$ 205,761,682 \$ 393,850,344 Fixed income	<u>December 31, 2018</u>	Level 1		Level 2		Total
Hedge funds       -       -       356,755,536       356,755,536         Limited partnerships       -       -       198,214,913       198,214,913         Private equity       -       -       159,894,547       159,894,547         Subtotal       -       345,866,068       920,626,678       1,266,492,746         Investments designated for others       Equities       -       11,597,557       14,035,063       25,632,620         Fixed income       -       7,563,076       6,899,505       14,462,581         Alternative investments       Hedge funds       -       -       1,461,066       1,461,066         Real estate funds       -       876,185       -       876,185		Level 1		 Level 2		 Total
Limited partnerships       -       -       198,214,913       198,214,913       198,214,913       159,894,547       1	Investments Equities Fixed income		- -	\$ 188,088,662	\$ value	\$ 393,850,344
Investments designated for others  Equities - 11,597,557 14,035,063 25,632,620  Fixed income - 7,563,076 6,899,505 14,462,581  Alternative investments  Hedge funds - 1,461,066  Real estate funds - 876,185 - 876,185  Subtotal - 20,036,818 22,395,634 42,432,452	Investments Equities Fixed income Alternative investments			\$ 188,088,662	\$ value 205,761,682	\$ 393,850,344 157,777,406
for others	Investments Equities Fixed income Alternative investments Hedge funds Limited partnerships		- - -	\$ 188,088,662	\$ value 205,761,682 - 356,755,536 198,214,913	\$ 393,850,344 157,777,406 356,755,536 198,214,913
Equities       -       11,597,557       14,035,063       25,632,620         Fixed income       -       7,563,076       6,899,505       14,462,581         Alternative investments       -       -       1,461,066       1,461,066         Real estate funds       -       876,185       -       876,185         Subtotal       -       20,036,818       22,395,634       42,432,452	Investments Equities Fixed income Alternative investments Hedge funds Limited partnerships Private equity		- - - -	\$ 188,088,662 157,777,406 - -	\$ value  205,761,682 - 356,755,536 198,214,913 159,894,547	\$ 393,850,344 157,777,406 356,755,536 198,214,913 159,894,547
Alternative investments  Hedge funds Real estate funds - 876,185 - 1,461,066 - 876,185 - 876,185  Subtotal - 20,036,818 - 22,395,634 - 42,432,452	Investments Equities Fixed income Alternative investments Hedge funds Limited partnerships Private equity  Subtotal  Investments designated		- - - - -	\$ 188,088,662 157,777,406 - -	\$ value  205,761,682 - 356,755,536 198,214,913 159,894,547	\$ 393,850,344 157,777,406 356,755,536 198,214,913 159,894,547
Hedge funds       -       -       1,461,066       1,461,066         Real estate funds       -       876,185       -       876,185             Subtotal       -       20,036,818       22,395,634       42,432,452	Investments Equities Fixed income Alternative investments Hedge funds Limited partnerships Private equity  Subtotal  Investments designated for others Equities		- - - - -	\$ 188,088,662 157,777,406 - - - 345,866,068	\$ value  205,761,682 - 356,755,536 198,214,913 159,894,547  920,626,678	\$ 393,850,344 157,777,406 356,755,536 198,214,913 159,894,547 1,266,492,746
Subtotal - 20,036,818 22,395,634 42,432,452	Investments Equities Fixed income Alternative investments Hedge funds Limited partnerships Private equity  Subtotal  Investments designated for others Equities Fixed income		- - - - -	\$ 188,088,662 157,777,406 - - - 345,866,068	\$ value  205,761,682 - 356,755,536 198,214,913 159,894,547  920,626,678	\$ 393,850,344 157,777,406 356,755,536 198,214,913 159,894,547 1,266,492,746
Total \$ - \$ 365,902,886 \$ 943,022,312 \$ 1,308,925,198	Investments Equities Fixed income Alternative investments Hedge funds Limited partnerships Private equity  Subtotal  Investments designated for others Equities Fixed income Alternative investments Hedge funds			\$ 188,088,662 157,777,406 - - - 345,866,068 11,597,557 7,563,076	\$ value  205,761,682 - 356,755,536 198,214,913 159,894,547  920,626,678  14,035,063 6,899,505	\$ 393,850,344 157,777,406 356,755,536 198,214,913 159,894,547 1,266,492,746 25,632,620 14,462,581 1,461,066
	Investments Equities Fixed income Alternative investments Hedge funds Limited partnerships Private equity  Subtotal  Investments designated for others Equities Fixed income Alternative investments Hedge funds Real estate funds		- - - - - -	\$ 188,088,662 157,777,406 - - - 345,866,068 11,597,557 7,563,076 - 876,185	\$  value  205,761,682 - 356,755,536 198,214,913 159,894,547 920,626,678  14,035,063 6,899,505 1,461,066 -	\$ 393,850,344 157,777,406 356,755,536 198,214,913 159,894,547 1,266,492,746 25,632,620 14,462,581 1,461,066 876,185

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

#### **December 31, 2019 and 2018**

Details related to the fair value of investments that have been estimated using a NAV equivalent (e.g., ownership interest in partners' capital to which a proportionate share of net assets is attributable) were as follows as of December 31, 2019:

		Fair value	Unfunded commitments	Redemption frequency	Redemption notice period	Timing to draw down commitments (years)
Investments Equities	(a)	\$ 275,609,118	\$ -	Monthly	1 - 60 days	1
Equition	(4)	Ψ 270,000,110	Ψ	monany	. oo aayo	•
Hedge funds	(b)	347,872,539	-	Monthly/Annually	30 - 180 days	1-5
Limited partnerships	(c)	194,312,493	-	Quarterly/Annually	90 - 180 days	1-5
Private equity	(d)	190,433,069	50,623,202	Not eligible for redemption	N/A	1-10
Subtotal		1,008,227,219	50,623,202			
Investments designated for others						
Equities	(e)	19,678,482	_	Daily	1 day	1
Fixed income	(f)	5,275,874	_	Daily	1 day	1
Hedge funds	(g)	1,491,781	<u> </u>	Daily	1 day	1
Subtotal		26,446,137				
Total		\$ 1,034,673,356	\$50,623,202			

#### Investments

- (a) Comprised of a commingled fund invested in U.S. equity utilizing a long-short strategy. Fair values are estimated using NAV per share based on the market value of underlying equity holdings. The U.S. equity fund has quarterly liquidity with a 60-day redemption notice period.
- (b) Comprised of commingled absolute return direct and hedge fund-of-fund investments invested in global equity (46%), long-short global equity (33%), and other multi-strategy portfolios which include non-directional absolute return strategies (21%). Fair values are estimated using the NAV per share of the underlying equity and asset holdings. Hedge fund investments have redemption notice periods ranging from 95 to 105 days. As of December 31, 2019, investments with fair values comprising 99% have quarterly liquidity with a 105-day redemption notice period and 1% have semi-annual liquidity with 95-day redemption notice period.
- (c) Comprised of limited partnership investments which include multi-strategy portfolios (79%) invested primarily in global equity, long-short global equity (21%) and other non-directional absolute return strategies. Fair values are estimated using the NAV per share of the underlying investments. As of December 31, 2019, investments with fair values comprising 21% have quarterly liquidity with a 30-day redemption notice period, 37% have quarterly liquidity with a 60-day redemption notice period, and the remaining 42% have annual liquidity with a 180-day redemption notice period.

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

#### **December 31, 2019 and 2018**

(d) Includes direct and fund-of-funds limited partnership investments. Underlying investments are valued by the general partner for direct investments. For fund-of-funds investments, fair values are estimated using NAV per share. Independent third-party firms provide private equity valuations. These investments are illiquid and cannot be redeemed.

### Investments Designated for Others

- (e) Comprised of several passively managed common trust funds invested in U.S. equity. Fair values are estimated using NAV per share based on the market values of underlying equity holdings. All common trust funds have daily liquidity.
- (f) Comprised of various common trust funds invested in fixed income investments representative of the U.S. bond and debt market as characterized by the Barclays Aggregate index. Fair values are estimated using the NAV per share of the underlying fixed income investments which include securities issued by the U.S. Treasury and other governmental agencies, mortgage and other commercial asset-backed bonds, corporate bonds and other credit securities of the overall U.S. bond and debt market. All common trust funds have daily liquidity.
- (g) Comprised of various hedge fund investments invested in emerging market long-short equity, emerging market long-short credit and other global macro strategies with low correlation to stocks and bonds. Fair values are estimated using the NAV per share of the underlying equity and asset holdings. Hedge fund investments have redemption notice periods ranging from 6 days to 66 days.

The following provides a brief description of the types of recurring financial instruments the Foundation holds, the methodology for estimating fair value, and the level within the hierarchy of the estimate:

#### Cash and Cash Equivalents

Cash and cash equivalents are recurring fair value measurements. This category includes cash and highly liquid investments with a maturity of three months or less which are considered Level 1 inputs.

#### Investments

Fixed Income: Fixed income securities including U.S. treasury obligations, government agency

bonds, corporate bonds, non-investment grade high-yield credit, commercial and residential mortgages, bank loans, preferred securities and non-U.S. credit obligations. Directly held fixed income securities are valued at quoted market prices and are classified as Level 2 inputs. This category also includes institutional mutual and exchange-traded funds, which also invest in fixed

income securities which are also Level 2 inputs.

Equities: Directly held equity securities are valued at quoted market prices reported from

respective markets and are classified as Level 2 inputs or those measured at NAV. This category also includes institutional mutual and exchange-traded funds, which also invest in equity securities and are considered Level 2 inputs. Fair values are estimated based on market values of the underlying holdings or

NAV.

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

#### **December 31. 2019 and 2018**

Hedge Funds:

Actively managed funds and funds-of-funds which invest in equities, credit securities and non-correlated assets. While generally less liquid than traditional fixed income or equity investments, hedge funds provide stable returns and preserve capital in down market environments. Market values are determined using NAV per share as provided by an independent administrator. Market values are provided by independent custodians and/or fund managers based on third-party valuation assessments. These assets are classified at NAV.

Limited Partnerships: Less-liquid investments in privately owned assets managed by a general partner. Limited partnership investments, like hedge funds, are expected to outperform public markets over a market cycle, and tend to invest in noncorrelated assets including real estate, distressed credit securities and private equity investments which provide attractive long-term returns. These investments are also expected to protect against inflation and preserve capital in down market environments. Market values are provided by the general partner supported by independent third-party valuation estimates. Investments are classified at NAV as they are unobservable.

Private Equity:

Limited partnership equity investments in private companies with a global orientation which are expected to significantly outperform public equity markets over a market cycle. These investments are illiquid as capital is called by general partners over a number of years as investments are made. Market values are provided by the general partner supported by independent third-party valuation estimates. Investments are classified at NAV as they are unobservable.

### **NOTE G - LIQUIDITY AND FUNDS AVAILABLE**

The following table reflects the Foundation's financial assets as of December 31, 2019, reduced by amounts not available for general expenditure within one year.

Cash and cash equivalents	\$ 46,440,883
Investments	
Equities	458,625,313
Fixed	141,269,421
Hedge funds	347,872,539
Limited partnerships	194,312,493
Private equity	190,433,069
	1,332,512,835
Investments receivable and other receivables	4,456,369
	1,383,410,087
Less those unavailable for general expenditure within one year due to:	
Illiquid investments	(192,823,690)
Redemption restrictions greater than 1 year	(246,070,798)
Financial assets available to meet cash needs for general expenditures	
within one year	\$ 944,515,599

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

## **December 31, 2019 and 2018**

The Foundation closely evaluates the level of liquid and illiquid investments, structuring its financial assets to be available as Foundation grant commitments, general expenditures, liabilities and other obligations become due.

#### **NOTE H - ASSETS DESIGNATED FOR OTHERS**

As a major supporter of The Philadelphia Orchestra Association (the Association), the Foundation worked closely with the Association throughout its Chapter 11 Bankruptcy to ensure the organization's sustainability. In an agreement dated September 15, 2003, the Foundation granted \$50 million to the Association's endowment. During the Chapter 11 reorganization, the Foundation and the Association collaborated on a new trust agreement to redefine the parameters and reiterate the restrictions on those endowment funds (the Trust Agreement), which provides for the transfer of certain assets to the Philadelphia Orchestra Association Grantor Trust (the Grantor Trust), with The Northern Trust Company, as trustee, for the Association's use and benefit, on terms and conditions set forth in the Trust Agreement.

The confirmation of the Association's Plan of Reorganization on June 28, 2012 constitutes approval of the Trust Agreement and authorization for the Association to enter into the Trust Agreement. The parties executed a Side Letter dated September 4, 2012 that governs their conduct in connection with certain administrative provisions of the Grantor Trust. The Side Letter memorializes the initial funding of the Grantor Trust with assets whose fair value at August 28, 2012 was \$45,603,170 before being reduced by certain fees. The Office of the Attorney General of the Commonwealth of Pennsylvania approved the Trust Agreement and Side Letter on November 2, 2012.

The Trust Agreement and Side Letter contain conditional terms that preclude the Association from recording the aforementioned assets on its consolidated statement of financial position.

The Side Letter also provides for an annual fiscal draw from the Grantor Trust in the amount of 5.5% of the three-year moving average of the endowment. The Foundation approved a September 2018 draw from the Grantor Trust to the Association for fiscal 2019/20 operating support in the amount of \$2,610,332.

Cash and cash equivalents designated for others was \$880,834 and \$822,923 at December 31, 2019 and 2018, respectively. Investments designated for others were \$47,852,354 and \$42,432,452 at December 31, 2019 and 2018, respectively. These assets are held in custody at The Northern Trust Company under the Trust Agreement for the benefit of the Association.

#### **NOTE I - LOAN GUARANTY**

In October 2011, the Foundation established Center for Performing Arts Finance Company LLC (Finance Company), a special purpose limited liability company formed under the laws of the State of Delaware, and qualified to do business in the State of California. The Foundation was the sole member of this LLC.

On August 31, 2012, the Finance Company entered into a reimbursement agreement with The Northern Trust Company (Northern Trust) to provide a five-year \$38,500,000 standby letter of credit (Northern Trust Letter of Credit) to support a portion of the loans (CNB Loans) made by City National Bank (CNB) to the Wallis Annenberg Center for the Performing Arts (WACPA), a separate nonprofit corporation exempt from taxation under Section 501(c)(3) of the IRC, dedicated to the preservation and transformation of the historic landmark Beverly Hills Post Office (Post Office). The primary purpose of the CNB Loans is to finance the renovation of the Post Office and construction of an additional integrated theatre building on the site. The Foundation guaranteed the obligations of the Finance Company under the Northern Trust reimbursement agreement. The Standby Exposure Fee on the Northern Trust Letter of Credit is 0.625% annually.

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

#### **December 31, 2019 and 2018**

The Finance Company executed a reimbursement agreement on or about August 31, 2012 with WACPA whereby WACPA agreed to reimburse the Finance Company for any payment made by Finance Company to reimburse Northern Trust for any draw under the Northern Trust Letter of Credit.

On August 9, 2017, the Finance Company assigned its rights and duties under the reimbursement agreement with Northern Trust to the Foundation. The Foundation provided a limited guaranty to CNB for principal outstanding on the CNB loan secured by a promissory note with WACPA. As a condition to this extension, CNB cancelled and returned the Northern Trust Letter of Credit to Northern Trust. The Finance Company LLC was dissolved effective October 4, 2017. At the same time, WACPA amended its loan agreement with CNB extending the maturity date of the CNB loans to December 31, 2019. On December 31, 2019, WACPA and CNB executed the first amendment to its modified loan agreement extending the maturity date to December 31, 2022.

As of December 31, 2019, the principal outstanding on the CNB loan was \$5,048,519. An interest reserve of \$150,000 was also established as of this date. Undisbursed funds from the interest reserve as of the loan maturity date may be utilized to reduce any balance of principal outstanding at that time. Under the amendment, WACPA is required to reduce principal outstanding by a minimum of \$1,000,000 by December 31, 2020 and December 31, 2021.

### NOTE J - LONG-TERM LIABILITY - ASSET RETIREMENT OBLIGATION (ARO)

ASC 410, Asset Retirement and Environmental Obligations, requires organizations to accrue for costs related to legal obligations to perform certain activities in connection with the retirement, disposal, or abandonment of assets. The obligation to perform the asset retirement activity is not conditional even though the timing or method may be conditional.

The Foundation identified future contaminated soil abatement activities as a conditional asset retirement obligation associated with certain properties acquired by Metabolic Studio LLC during 2014. Contaminated soil abatement activities were estimated based upon historical removal costs per square foot applied to assets identified requiring soil abatement. ASC 410 requires that the estimate be recorded as a liability and as an increase to the recorded historical cost of the asset. The capitalized portion is depreciated over the remaining useful life of the asset.

The present value of the asset retirement obligation totaled \$3,483,326 as of December 31, 2018, utilizing a discount rate of 6.50%. The liability reached the estimated remediation costs on October 31, 2018 and no accretion expense were recorded during fiscal year 2019.

#### **NOTE K - RELATED PARTY TRANSACTIONS**

The Foundation's Chairman is also the chairman of The Wallis Annenberg Legacy Foundation (Legacy), a private operating foundation located in Los Angeles, California.

Legacy is the sole member of the Annenberg Legacy at Playa Vista, LLC (Playa Vista LLC), which was formed in May 2015 under the laws of the State of California. The Foundation approved a guaranty for Playa Vista LLC to enter into a 12-year operating lease through March 15, 2028 for the Wallis Annenberg PetSpace. As of December 31, 2019 and 2018, rent payments due over the remaining term of this lease were \$16,614,807 and \$18,297,805, respectively.

#### NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

**December 31, 2019 and 2018** 

#### **NOTE L - SUBSEQUENT EVENTS**

The Foundation evaluated its December 31, 2019 consolidated financial statements for subsequent events through October 14, 2020.

In March 2020, the World Health Organization declared the outbreak of a novel coronavirus (COVID-19) as a pandemic, which continues to spread throughout the United States. The spread of COVID-19 has caused significant volatility in U.S. and international markets. There is significant uncertainty around the breadth and duration of business and market disruptions related to COVID-19, as well as its impact on the U.S. and international economies. We cannot reasonably estimate the length or severity of this pandemic, but it is possible that if the pandemic continues it could create further disruption to the markets which could have a material adverse impact on our consolidated financial position in fiscal 2020.

As a result of the long-term disruption caused by the pandemic and the inability to open the Annenberg Space for Photography (ASP) to the public for an extended period of time, the Foundation made the decision to permanently close ASP, a direct charitable activity of the Foundation. The Foundation also cut staff positions in response to market volatility in order to preserve endowment resources and to redirect funds to grants and other charitable programs.