



LOS ANGELES COUNTY
**FOOD EQUITY
ROUNDTABLE**

The **Los Angeles County Food Equity Roundtable** has reached an important milestone: The creation of an ambitious **Strategic Plan** to fundamentally rethink how we solve chronic food insecurity in Los Angeles County.

Working together, philanthropy, government, academic and nonprofit leaders have crafted a series of action items that will **help fix our broken food system**.

This work is critical, as 1 in 4 Los Angeles County households have experienced instances of food insecurity in the past year. **Millions of our neighbors regularly struggle with putting meals on the table for their families.** That's not healthy for them, nor our region as a whole.

The Roundtable empowered 20 cross-sector experts and 200 community leaders to devise a disruptive blueprint for closing the hunger and equity gap in L.A. County. The Plan has four simple but important goals:

- Improving affordability of healthy foods
- Increasing equitable access to nutritious foods
- Building market demand and consumption of healthy food
- Supporting sustainability and resilience in the food supply

You can read more detail about the specific steps we can take as a region to make these goals a reality in our **[final document](#)**.

Please help us spread the word about this important work. In the following toolkit, you can access a number of go-to-market assets, including sample social 5posts, images, logos, newsletter blurbs, etc. None of our work would be possible without the support of progressive advocates like you.

With respect and gratitude,



Cinny Kennard
Co-Chair



Alison Frazzini
Co-Chair

Los Angeles County Food Equity Roundtable



ROUNDTABLE CONTENT RESOURCES

BLOG, WEBSITE, + NEWSLETTER CONTENT



Spread the word about the Roundtable's work to your networks. Feel free to alter the provided copy to best reflect your brand's voice.

[Access digital copy](#) ▶

SAMPLE SOCIAL POSTS



Need some assistance on social? These posts will give you a starting point to help amplify our efforts and direct users to our resources.

[Access social copy](#) ▶



IMAGE BANK

We've got you covered when it comes to images – consider adding from our selection to help your communications stand out. [Access images](#) ▶



SUGGESTED HASHTAGS

#FeedingLACounty
#HungerSolutions

#FoodEquityLA
#FoodEquityPlan

#FoodEquityRoundtable
#RoundtableLA

Want something custom? [Email us at foodequity@annenberg.org](mailto:foodequity@annenberg.org) to discuss!



WHO WE ARE

The Food Equity Roundtable is a coalition of cross-sector organizations dedicated to fostering justice by developing a comprehensive and integrated plan to resolve chronic inequities in the L.A. County food system.

OUR ORGANIZERS

The Los Angeles County Chief Sustainability Office and the leading philanthropic and community-based organizations dedicated to improving the regional food system.

[See a list of Roundtable participants](#) ►

OUR PURPOSE

The Food Equity Roundtable is a two-year pilot initiative funded by the philanthropic community with the charge of developing a comprehensive blueprint for fixing our broken food system. Public agencies, community-based organizations and the philanthropic community are committed to working as one to implement innovative solutions to support our most vulnerable residents.

WHAT MAKES US UNIQUE

We are convening philanthropic leaders, community-based organizations and government decision-makers in the L.A. food sector at a single table. The Roundtable format will lead to quicker decision-making, integrated policy-making and go-to-market implementation.